

ENTERTAINMENT EMAIL CAMPAIGN

1. Go to <https://sellersection.entertainment.com>
2. Enter email address
3. Click on Create Account
4. CREATE your password or Enter password and verify password
5. Choose age of seller (only happens on initial registration)
6. Click on Create My Own Account
7. Enter Seller information
8. Press group look up button
9. Enter school account number 748350
10. Click on bubble to choose the school
11. Click next
12. Group appears in drop down
13. Continue
14. GET THE WORD OUT – allows you to download emails from places like gmail or skip and manually enter
15. From Menu on left side of screen choose “Communication”
16. Enter sale end date: 9-30-11 (defaults)
17. Click “send Email”